# PERSONAL INFORMATION Ankit Gupta



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PERSONAL STATEMENT Motivated self-driven enthusiastic software developer with strong technical and management skills. Mostly, referred to as a key connection between IT and business, over the years, built interest in machine learning, automation testing environments and creativity. Looking for an opportunity to grow in a fast-paced environment and master new skills.

#### WORK EXPERIENCE

# 15 Jun 2020–20 Jul 2020 (Remote) - Freelance QA Analyst

## Stratbeans Consulting Pvt. Ltd., Bangalore (India)

- Automated Testing using Codecept (PHP) and Jenkins.
- Behavior-driven development testing using Selenium Web Drivers.
- Team Management using Atlassian Suite (Jira JQL, Confluence Documentation, Bitbucket, Bamboo and Crucible)
- Linux VPS setup Yii and Symfony Framework (PHP) + Postgres Migrations.

# 1 Mar 2020–15 Jun 2020 (Voluntary) - Frontend Web Developer

#### Covid-data.info, Berlin (Germany)

- Multicultural development and maintenance of PWA(Progressive Web Apps) using Angular 9 (Typescript) and Firebase Realtime Database as backend implemented in Visual Studio Code.
- Creative UI/UX design using SCSS and Tailwind / Bootstrap / Material.
- Rest APIs using web sockets and backend NodeJS + Express, GraphQL.
- Used project management tools like Jira (Atlassian), Trello, Git, GitKraken, Slack, Webex, Zapier.
- Applied AGILE (Scrum) techniques and A/B Testing for development.

# 31 July 2019-Present

#### Freelance Web Developer

#### Aaygupta.com

- Shopify Setup, Frontend UI design DAMUR Fashion
- WordPress setup + Development Kimgarza Art, Design and Photography
- WordPress on VPS with Payment Gateway <u>Eikoy Medicare</u>
- Bootstrap + HTML5 + CSS3 Development Hala Algharbawi Fashion
- Web design and Development (PHP/MySQL) Authentic Concept GmbH

### 1 Jun 2018–31 Jul 2019

# **EU Finance Analyst Intern**

# WAYFAIR GmbH, Berlin (Germany)

- Implemented VBA(Macros), RPA and Project Management tools for automation.
- Gained professional hands-on experience with MS Excel & MS SQL Databases.
- Collaborated with multiple teams (BA, CastleGate & Freight Network)

- Designed live dashboards on Tableau and PowerBI.
- Month-end carrier payments analysis along with shipment disputes.

#### Achievements:

- Saved 5 hours of daily manual work by automation.
- Represented IT in Finance (saved time by handling technical stressful situations)

# 1 Oct 2017–30 Apr 2018

## Social Media Marketing Intern

# **GISMA Business School, Berlin (Germany)**

- Management for social media campaigns across various platforms.
- Enhanced target-based marketing in addition to user behavior study and planned SEO keywords for campaigns.

#### **Achievements:**

- 20% increment in ROI (digital marketing) in just 3 months.
- Led the creation of the website: https://berlintechon.com

### 1 Jul 2016-30 Sep 2017

## Software Developer

## **APROTECH Engineers Pvt. Ltd., Faridabad (India)**

- Developed a CRM Platform for sending bulk marketing emails and tracking marketing campaigns.
- Led the creation of a smart inventory management system.
- Used pandas for data scraping (marketing campaigns).
- Extended the IT team to incorporate in-house consulting.

#### **EDUCATION AND TRAINING**

# 1 Sep 2017–1 Jul 2019 MSc Innovation Strategy and Entrepreneurship

### Grenoble École de Management, Berlin (Germany)

Research Topic: Influence of Blockchain Technology in Financial Services of Germany

# 1 Sep 2013–1 Jul 2016 BSc (HONS) Software Engineering

### The University of Northampton, Northampton (United Kingdom)

Dissertation Project: Customer Relationship Management Tool with Inventory Management

#### PERSONAL SKILLS\_

Mother tongue(s) Hindi, English

Foreign language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
German	A2	A2	A1	A1	A2

Organisational / managerial skills 
Analytical thinking, planning, strong communication, problem-solving, accuracy organization, prioritization, flexible team player mindset

# Digital skills

Angular 10, Firebase, GCP, AWS (Amplify), Python (Django + Flask), R (Statistics + Visualization), PHP (Symfony + Yii), ReactJS, C++, HTML5, CSS3, JavaScript, Bootstrap, WordPress, Shopify, Heroku, Server Setup (Linux), Version Controlling (Git) Postgres, MySQL, Mongo DB, Microsoft PowerBI, Tableau, Google Data Studio, Atlassian Suite, Salesforce CRM

## ADDITIONAL INFORMATION

Certifications freeCodeCamp: Developer Certification in Responsive Web Design